



BOY SCOUTS OF AMERICA®

CENTRAL FLORIDA COUNCIL

Travel, Sports and Entertainment Auction

June 1, 2017

Dear Friend of Scouting,

For over 107 years, the Boy Scouts of America has strived to make this country better one Scout at a time. Our aim is to create an atmosphere for youth which is conducive to learning new skills, instilling values, improving self-confidence, strengthening bonds between family and friends and providing an unparalleled Scouting experience!

Youth in Scouting learn to make the right choices, put others before themselves, and lead with compassion and confidence, gifts that are cherished well into adulthood. As an employer, I look for the same skills and values in PepsiCo employees...skills and values they will adopt today and carry with them forever.

To continue our tradition of a character-building program and to meet the demands of serving our growing Scouting membership, the Central Florida Council needs your help by supporting our **21st Annual Boy Scout Travel, Sports and Entertainment Auction** on **Friday, August 18, 2017, 6:30 pm at the Rosen Centre Hotel, 9840 International Drive, Orlando, Florida.**

Our Auction is an **EXCITING** event and one of Central Florida's premiere charity auctions, featuring an array of round-trip flights, cruises, hotel stays, dining certificates, fishing excursions, golf certificates, unique autographed memorabilia and exciting vacation packages to more than 600 of Central Florida's most influential community leaders.

Preparations for this year's auction are underway. We sincerely hope you will strongly consider helping.

Here is how you can help:

1. **Donate or secure an Auction Item**
2. **Attend the Auction on Friday, August 18, 2017 and/or bid online**

Please consider donating an item/certificate valued at a minimum of \$100 with an expiration date of July 2018. This can include tickets, certificates for products or services, unique experiences, a gift basket or merchandise. Please take this opportunity to help support more than 24,000 Scouting families in Central Florida as well as marketing your business or organization.

Please act today by completing and returning the enclosed participation form with any promotional brochures to help advertise your item and organization. Your response prior to **August 4, 2017** will be greatly appreciated. Thank you in advance for your serious consideration of this important request.

If you have questions, please contact Tia Pendleton by telephone at (407) 703-0245 or by email at Tia.Pendleton@cflscouting.org.

Thank you for helping our youth make the values of Scouting part of their everyday lives.

Yours in Scouting,

Rich Panner
Central Florida Council, Boy Scouts of America
Auction Chairman

PepsiCo
Region Vice President, Southeast
Encl.



PEPSICO





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Participation Form

(Please return by August 4, 2017)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Our company would like to donate the following services or items to the Boy Scout Auction:
(We request items be valid from August 2017 to July 2018)

Approximate Retail Price of your Contribution: (This will help set an initial bid) \$ _____

Please list any blackout dates or restrictions below: (to be displayed in item description)

Gift Certificate or Letter of instruction enclosed: Yes No

Promotional Materials Enclosed: Yes No

Please join us at our Auction! Ticket Price only \$15 or 2/\$25 – RSVP at auction.cflscouting.org. ** Ticket fee can be applied to auction purchase during checkout PLUS each guest receives a \$10 Andretti Indoor Karting & Games Arcade Game Card.

Location: Rosen Centre Hotel

Address: 9840 International Drive, Orlando Florida

Time: Doors Open at 6:30 pm

Date: August 18, 2017



Mail items and Promotional materials to:

Central Florida Council, BSA
Attn: 2017 Boy Scout Auction
1951 S. Orange Blossom Trail
Apopka, FL 32703

Questions:

Tia Pendleton
Tia.Pendleton@cflscouting.org
(407)703-0245 phone
(407)889-4406 fax

THANK YOU FOR SUPPORTING SCOUTING IN CENTRAL FLORIDA!