

70% back to local kids

KETTLE CORN & WHITE CHEDDAR GIFT BOX *New!*
\$45 Over \$29 to local kids*

CHOCOLATEY PRETZELS
\$25 Over \$16 to local kids*

SALTED CARAMEL
\$25 Over \$16 to local kids*

WHITE CHEDDAR
\$25 Over \$16 to local kids*

SWEET AND SALTY KETTLE CORN
\$25 Over \$16 to local kids*

12PK UNBELIEVABLE BUTTER MICROWAVE
\$25 Over \$16 to local kids*

CARAMEL CORN
\$15 Over \$10 to local kids*

POPPING CORN
\$15 Over \$10 to local kids*

HONEY ROASTED PEANUTS
\$25 Over \$16 to local kids*

SALTED VIRGINIA PEANUTS
\$20 Over \$14 to local kids*

Trail's End.

SHOW YOUR SUPPORT WITH A DONATION TO HEROES AND HELPERS!
 Send a gift of popcorn to our first responders, troops at-home or overseas, veterans, military families, local food banks, and charitable organizations.
 Donation Levels:
\$50 \$30 \$1 Custom amount
 Visit trails-end.com/terms for details.

Product images are for illustration purposes only. Actual product shape and color may vary. Products, pricing, and specifications subject to availability and change without notice.

More products available through online direct APP.

ALLERGEN AND NUTRITIONAL FACTS
 Scan the QR code to see the allergen and nutritional details.

trails-end.com/nutrition

Scan the QR code to see the allergen and nutritional details.

trails-end.com/store



NAME	STREET /EMAIL ADDRESS /PHONE NUMBER	NUMBER OF PACKAGES ORDERED										AMOUNT DUE	DLVR	PAID			
		\$50	\$30	\$ CUSTOM AMOUNT	\$45	\$25	\$25	\$25	\$25	\$20	\$25				\$25	\$15	\$15
1																	
2																	
3																	
4																	
5																	
6																	
7																	
8																	
9																	
10																	
												GRAND TOTAL	\$				

*Amounts indicated as benefiting local kids are calculated based on the Return To Youth commitment, see trails-end.com/terms for more details.

(add lines 1-10 and enter here)

Trail's End.

trails-end.com/app

Earn More! Earn Easier!

1.25 PTS Per \$1 Sold App Credit/Debit Card (Wagon and Storefront) **1PT Per \$1 Sold Cash and Online Direct**
 Scan the QR code to download the APP thru Apple or Google Play to start earning today!
 Trail's End pays all transactions fees.

Name _____ Unit _____ Leader Name _____ Contact Info _____ Our Goal _____ My Goal _____

POPCORN Campaign

"BUILD YOUR OWN ADVENTURE!"

2022



BOY SCOUTS OF AMERICA
 CENTRAL FLORIDA COUNCIL

Nonprofit Org
 U.S. POSTAGE
PAID
 Orlando, FL
 Permit No. 424

Central Florida Council
 1951 South Orange Blossom Trail
 Apopka, FL 32703

Central Florida Council www.cflscouting.org popcorn.cflscouting.org www.trails-end.com

CELEBRATING CENTRAL FLORIDA COUNCIL'S 100 YEARS



PRIZES

PRIZES

PRIZES

PRIZES

TRAIL'S END REWARDS*

KIDS BUY THE PRIZES THEY WANT WHEN THEY EARN AMAZON.COM GIFT CARDS

WHY DO KIDS LOVE TRAIL'S END REWARDS?

- Kids get to buy the prizes they want!
- The more you sell, the more you earn.
- Millions of prize choices on Amazon.com
- Get your prizes faster and delivered directly to you.
- Bigger and better prizes than ever before!

WHY DO LEADERS LOVE TRAIL'S END REWARDS?

- Less work!
- No collecting orders from families or distributing prizes.
- Simplified Sale Management
- The Trail's End Leader Portal is a one-stop shop for everything, including prize ordering.
- Orders are tracked automatically for leaders when kids sell with the App and online.
- It's easy to communicate and manage because face-to-face and online sales count towards Rewards.
- Trail's End helps train and motivate kids through the App.
- Leaders can wrap up the fundraiser and get back to Unit adventures faster!

*Council participation may vary. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.



Trail's End REWARDS

Collect points to earn Amazon.com Gift Cards and choose the prize YOU want!



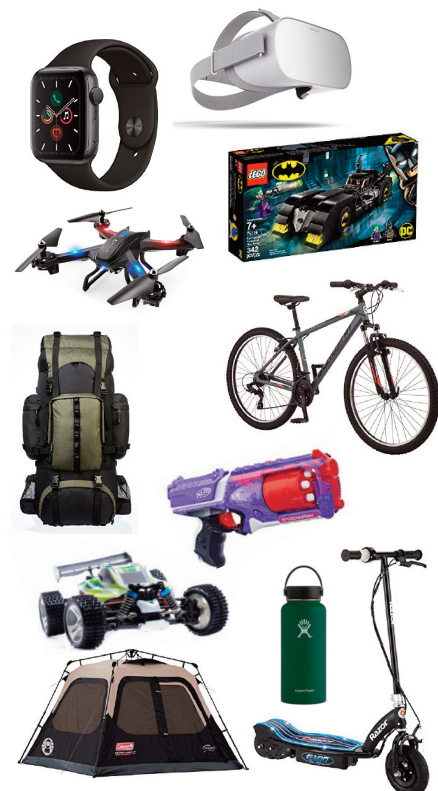
Earn More! Earn Easier! No need to write in orders!

Scan the QR code to download the APP thru Google or Apple Play for online direct and credit / debit sales. Trail's End pays all transactions fees.

1.25 PTS Per \$1 Sold App Credit / Debit Card (Wagon and Storefront) 1PT Per \$1 Sold Cash and Online Direct



POINTS	GIFT CARD
17,500	10% of total sale
15,000	\$1,250
12,000	\$1,000
10,000	\$750
7,500	\$550
6,000	\$450
5,000	\$350
4,000	\$250
3,500	\$200
3,000	\$150
2,500	\$100
2,000	\$70
1,750	\$60
1,500	\$50
1,250	\$40
1,000	\$30
750	\$20
500	\$10



An Amazon.com Gift Card prize program where kids get to buy the prizes they want. The more you sell, the more you earn!

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CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!



- **Bigger Rewards** - Earn 1.25 PTS Per \$1 Sold App Credit/Debit Card (wagon and store front) - Earn 1 PT Per \$1 Sold Cash and Online Direct
- **Safer** - "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** - Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** - Accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT

Virtual Fundraising is safest for kids!



Safe for Kids
Fundraise from the safety of home.



Product Variety
Even MORE products to choose from.



No Handling
Products ship directly to your customers.



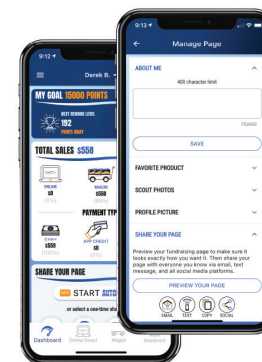
Trail's End Rewards*
Earn MORE when you sell Online Direct.

*Council participation in Trail's End Rewards may vary.

HOW IT WORKS

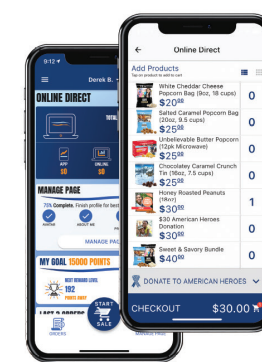
TWO WAYS CUSTOMERS ORDER ONLINE DIRECT

VIRTUAL STORE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

KID RECORDED



1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers

EVERYTHING YOU NEED TO KNOW ABOUT THE APP!
Text APPGUIDE to 62771 to learn more!

Trail's End[®]

Fund Your Entire Year!

How to Sell Over \$1,000 in Under 8 Hours

**5
MINS**

PERSONALIZE. Download the Trail's End App, register an account if you don't already have one, and personalize your account. Set a goal, add pictures, and a short bio telling customers why you're fundraising.

**10
MINS**

ONLINE DIRECT. Utilize the new Autosshare feature of the Trail's End App to ask your prior customers and phone contacts to support your adventures again this year. You can choose from one-time, 30-day, 60-day, and 90-day sharing campaigns that include email(s) and/or text message(s). Trail's End does the work for you, and the average customer orders over \$65 when they order Online Direct!

Pro Tip: Share your fundraising page through social media, and tag your family and friends.

**\$65
x 5
\$325**

**4
HOURS**

STOREFRONTS. Sign up and sell for at least 4 storefront hours in the Trail's End App. The average Scout sells over \$125/hr at storefronts!

Pro Tip: Make the most of your storefront time by working with only one Scout and parent per shift.

**\$125
x 4 hr
\$500**

**3
HOURS**

WAGON SALES. Go door-to-door in your neighborhood, with or without product, and ask your neighbors for their support. Scouts sell over \$100/hr on average!

Pro Tip: Wear your uniform, and practice your popcorn sales speech.

**\$100
x 3 hr
\$300**

TOTAL SALES \$1,125

2022 POPCORN COUNCIL PRIZES



FUN SPOT

- (2) TICKETS (ONE YOUTH & ONE ADULT) TO FUN SPOT ORLANDO
- UNLIMITED RIDE ARMBAND (ALL GO-KARTS, ROLLER COASTERS AND THRILL RIDES (SKYCOASTER NOT INCLUDED))
- TICKETS ARE VALID AT ORLANDO OR KISSIMMEE PARKS (EXPIRES 12/31/2023)



**\$1,000
LEVEL**

TOP SELLER PARTY

- (2) TICKETS (ONE YOUTH & ONE ADULT) TO THE TOP SELLER PARTY INCLUDING PRIZES, FOOD, MUSIC & MORE!



- PARTY DATE FEB/MARCH 2023



**\$1,250
LEVEL**

LEGOLAND - DRY

- (2) DRY ADMISSION TICKETS (ONE YOUTH & ONE ADULT) TO LEGOLAND



**\$1,750
LEVEL**

LEGOLAND - COMBO

- (2) COMBO (DRY/WATERPARK) ADMISSION TICKETS TO LEGOLAND



**\$2,750
LEVEL**

KENNEDY SPACE CENTER

- (2) MULTI-DAY ADMISSION TICKETS (ONE YOUTH & ONE ADULT) TO KSC TO USE ALL YEAR. ONE TIME USE FREE PARKING VOUCHER.



**Kennedy
Space
Center**

**\$3,500
LEVEL**

UNIVERSAL STUDIOS

- (2) TICKETS TO UNIVERSAL STUDIOS (ONE YOUTH & ONE ADULT)

**CHOICE OF
\$5,000
LEVEL**



OR



**(2) TICKETS TO
VOLCANO BAY
(ONE YOUTH & ONE ADULT)**

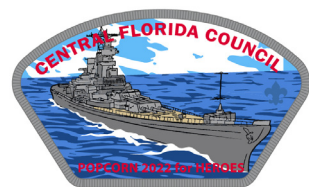
DEADLINE: NOV 11, 2022

PRIZES ARE CUMULATIVE

2022 AMERICAN HEROES CAMPAIGN



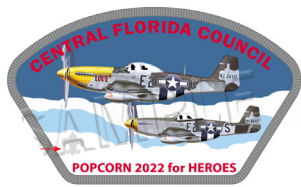
SILVER PATCH SET



NAVY



FIRST RESPONDERS



AIR FORCE



MARINES



ARMY



COAST GUARD

SELL (5) SILVER AMERICAN HERO DONATIONS & EARN THE SILVER AMERICAN HERO PATCH SET

GOLD PATCH SET



NAVY



FIRST RESPONDERS



AIR FORCE



MARINES



ARMY



COAST GUARD

SELL (5) GOLD AMERICAN HERO DONATIONS & EARN THE GOLD AMERICAN HERO PATCH SET



Raise More. Scout More.
Fund your entire year of Scouting!
Sell for 8 hours, raise \$1,000*

Text APP to 62771 to

DOWNLOAD THE APP & START SELLING TODAY



It only takes ONE MINUTE to register an account!



Accept Debit & Credit Cards for FREE!
No Reader Required.



Each Scout Must Have a Registered Account.
Same Email Can Be Used For Multiple Accounts.



Record ALL of Your Sales in the App, Even Take Order Sales!

Fundraising with Popcorn Helps Scouts



Become Decision Makers



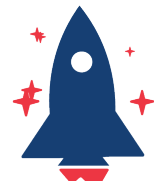
Learn Money Management



Become Goal Setters



Develop Business Ethics



Become Future Entrepreneurs



Learn People Skills

Benefits for Scouts...

- Over 73% supports our local Scouts**
- Personal growth program with BSA advancement opportunities
- Earn Amazon.com Gift Cards
 - Millions of prize choices
 - Scouts buy prizes they want

Scouts Learn...

- How to help others around them
- Points of the Scout Law
- How to earn their own way in Scouting
- How to be part of something bigger
- The value of hardwork
- To develop lifelong skills

MORE INFO: TRAILS-END.COM

DEADLINE: NOV 11, 2022